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Good Blood! – New iPhone / iPad *Serious Game* provides action-packed real-time 3D gaming and combines this didactically via learning about human blood – now available in the App Store!

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The Serious Game about the circulation communicates hands-on knowledge about the human body. At the same time, this innovative real-time 3D world guarantees a high entertainment factor.



The player moves with the flowing blood in the bloodstream. You have to differentiate between the blood cells to fight viruses and bacteria, to destroy blood clots and to simulate other incidents that occur in the blood. You learn everything that happens in a blood vessel hands-on and also with which defense mechanisms the immune system combats illnesses and heals wounds.

The real-time 3D technology offers the ideal possibility to make the complex world of the inner body visually accessible and consequently allows for a unique user experience by actually plunging into this unknown dimension. The appealing graphics, the visual and acoustic effects support the action packed plot and allow for even more game enjoyment. The border between action games and knowledge development becomes a blur and guarantees that Good Blood is equally appealing to casual gamers and to those with a thirst for knowledge alike – edutainment for everyone!

Good Blood was developed by frukti GbR and can be officially downloaded from October 17th, 2011 for just 99cents in the App Store for iPhone / iPad / iPod Touch: <http://itunes.apple.com/de/app/good-blood/id471855614?mt=8>

Watch the official game trailer on YouTube: <http://www.youtube.com/watch?v=ISRP0Dne7Mw>

About the developers:

Frukti GbR was founded in 2011 by Nicole Vilain and Helen Sell and stands for innovative developments and long standing experience in the field of design, gaming, virtual worlds and life sciences. www.frukti.de